

PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION  
RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES

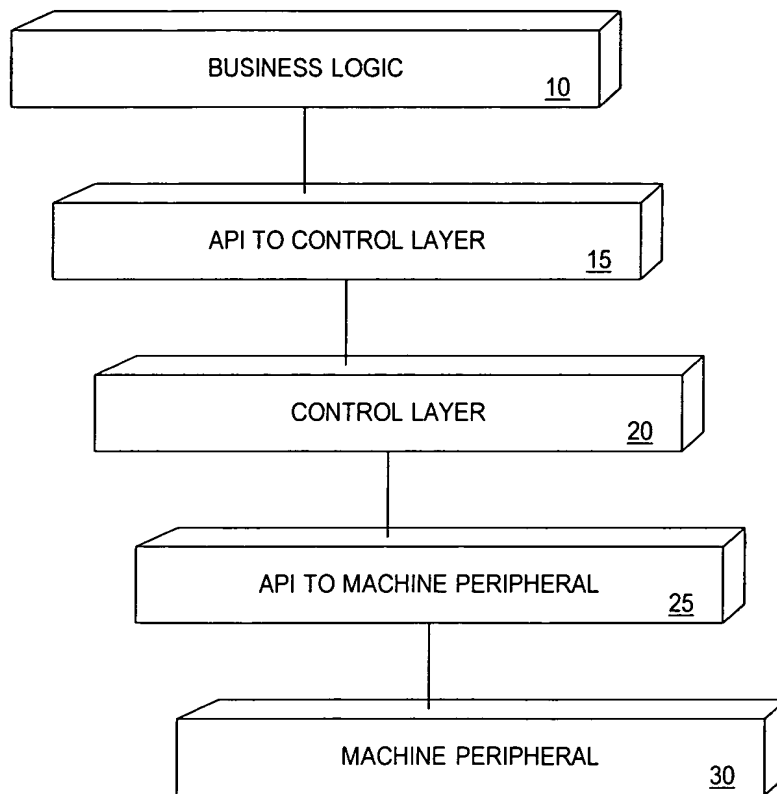


FIG. 1

PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION  
RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES

<b>SODA VALUE CARD</b>	
<p style="text-align: center;"><b>8 CANS / \$5.00</b> <b>1 CAN FREE!</b></p> <p style="text-align: center;"><b>INSERT \$5.00</b></p> <div style="text-align: center; border: 1px solid black; padding: 5px; margin: 10px auto; width: 60px;"><b>YES</b></div> <p style="text-align: center;"><b>VALID FOR 12 OZ. CANS &amp; BOTTLED WATER</b></p>	<p style="text-align: center;"><b>5 BOTTLES / \$5.00</b> <b>1 BOTTLE FREE!</b></p> <p style="text-align: center;"><b>INSERT \$5.00</b></p> <div style="text-align: center; border: 1px solid black; padding: 5px; margin: 10px auto; width: 60px;"><b>YES</b></div> <p style="text-align: center;"><b>VALID FOR 16 OZ. &amp; 20 OZ. BOTTLES</b></p>
<b>CARD PRINTS AUTOMATICALLY - NO EXPIRATION</b>	

**BALANCE: \$0.00**

**INSERT MONEY  
NOW**

**ENTER COUPON CODE OR PRODUCTS**

<b>CLEAR</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>BACK</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>0</b>

FIG. 2A

PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION  
RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES

**SODA VALUE CARD**

**8 CANS / \$5.00**

**1 CAN FREE!**

**INSERT \$5.00**

**YES**

**VALID FOR 12 OZ. CANS  
& BOTTLED WATER**

**5 BOTTLES / \$5.00**

**1 BOTTLE FREE!**

**INSERT \$5.00**

**YES**

**VALID FOR 16 OZ.  
& 20 OZ. BOTTLES**

**CARD PRINTS AUTOMATICALLY - NO EXPIRATION**

**BALANCE: \$5.00**

**CHOOSE ANY  
12 Oz. CAN**

**ENTER COUPON CODE OR PRODUCTS**

**CLEAR**

**1**

**2**

**3**

**4**

**5**

**BACK**

**6**

**7**

**8**

**9**

**0**

FIG. 2B

PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION  
RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES

**SODA VALUE CARD**

**8 CANS / \$5.00**  
**1 CAN FREE!**

**GOOD FOR ALL CANS & BOTTLED WATER**

**NO EXPIRATION**

**YES** **NO**

**CARD PRINTS AUTOMATICALLY - GOOD FOR 8 CANS**

**BALANCE: \$5.00**

**DO YOU WANT A SODA CARD?**

**ENTER COUPON CODE OR PRODUCTS**

<b>CLEAR</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>BACK</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>0</b>

FIG. 3

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FIG. 4

THANK YOU FOR USING  
YOUR SODA CARD

ADD CANS NOW

INSERT \$5.00 FOR 8 CANS

INSERT \$10.00 FOR 18 CANS

BALANCE: 8 CANS

CHOOSE CAN  
NOW

ENTER COUPON CODE OR PRODUCTS

CLEAR

1

2

3

4

5

BACK

6

7

8

9

0

FIG. 5